# Community Profile Report of Custom Region: Miracle Mile 



Date: October 25, 2010
Proposed Area:
This area is located in Los Angeles County, in the state of California
It is located within or touches the following census tract(s): 216300, 216200.
Similarly, it is located within or touches the following zip code(s): 90019, 90036, 90048.

Data presented in this report summarize the Census Block Groups that this area covers. See Endnotes for a full explanation of how the data are calculated.

## (-) This Area is Served by (or touches):

School District(s): Los Angeles Unified
Congressional District(s): California District 30 (Henry Waxman), California District 33 (Diane E. Watson)
Senators: Barbara Boxer (CA), Dianne Feinstein (CA)
State Senate District(s): California State Senate District 023, California State Senate District 026
State House District(s): California State Assembly District 047

## (-) Population Trends:

As of 2010, this area was home to an estimated 7,554 people. Population is projected to be 7,687 by 2015 .

| Population | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 5}$ | Projected Change 2010 to 2015 (\%) |
| :---: | :---: | :---: | :---: | :---: |
| Area | 7,374 | 7,554 | 7,687 | $1.76 \%$ |
| Counties (Los Angeles) | $9,519,338$ | $10,163,825$ | $10,568,115$ | $3.98 \%$ |
| State (California) | $33,871,648$ | $37,853,430$ | $40,136,564$ | $6.03 \%$ |

## (-) Racial Characteristics:

Of the people living in this area in 2010, 49.42\% are White, 22.9\% are African American, 10.96\% are Hispanic, $17.5 \%$ are Asian, $0.09 \%$ are either Native Hawaiian or Pacific Islander, $0.28 \%$ are American Indian or Alaskan Native, $3.53 \%$ are of "some other race" and $6.27 \%$ are of two or more races. In the table below, the percentage of the population that each segment represents in the report area is compared to the percent it represents in the state.

Between 2010 and 2015, the White population is expected to change by $5.92 \%$, the African American population by $\mathbf{- 1 2 . 6 6 \%}$, and Asian population by $\mathbf{7 . 1 1 \%}$. The number of Hispanics will change by $3.5 \%$.

| Race | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 5}$ | Percent of Total Population in <br> $\mathbf{2 0 1 0}$ | Percent of State Population in 2010 <br> (California) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| White | 3,238 | 3,733 | 3,954 | $49.42 \%$ | $55.62 \%$ |
| African American | 2,319 | 1,730 | 1,511 | $22.9 \%$ | $6.17 \%$ |
| Asian | 1,170 | 1,322 | 1,416 | $17.5 \%$ | $12.23 \%$ |
| Native Hawaiian or <br> Pacific Islander | 0 | 7 | 7 | $0.09 \%$ | $0.36 \%$ |


| American Indian or <br> Alaskan Native | 68 | 21 | 21 | $0.28 \%$ | $1.02 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Some Other Race | 254 | 267 | 262 | $3.53 \%$ | $19.19 \%$ |
| Two or More <br> Races | 325 | 474 | 516 | $6.27 \%$ | $5.4 \%$ |


| Ethnicity | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 5}$ | Percent of Total Population in $\mathbf{2 0 1 0}$ | Percent of State Population in $\mathbf{2 0 1 0}$ (California) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hispanic | 693 | 828 | 857 | $10.96 \%$ | $37.11 \%$ |

## (-) Age Distribution:

In the report area in 2010, 15.33\% of the population is over the age of $65.68 .63 \%$ are of working age (18-64). $16.04 \%$ are under 18, and $4 \%$ are under 5 years old.

| Age | Number of People in Age <br> Group | Percent of People in Age <br> Group | Percent of People in Age Group <br> (California) |
| :---: | :---: | :---: | :---: |
| Under 5 | 302 | $4 \%$ | $7.38 \%$ |
| Under 18 | 1,212 | $16.04 \%$ | $25.48 \%$ |
| Working Age <br> $(18-64)$ | 5,184 | $68.63 \%$ | $63.08 \%$ |
| Aging (65+) | 1,158 | $15.33 \%$ | $11.45 \%$ |

## (-) Incomes:

The median household income for the study area ranged from $\$ 43,345$ to $\$ 70,245$, compared to a state median of $\$ 62,401$, as estimated for 2010 by Nielsen.

The number of households divided by income categories is shown in the Annual Income Category table. In 2010, 40.54\% of households in the study area had an annual income of less than \$50,000, compared to 40.99\% of people in the state.

| 2010 Annual Income Category | Number of Households | Percent of Households |
| :---: | :---: | :---: |
| Miracle Mile |  |  |
| Less than \$25,000 | 772 | 20.06\% |
| Less than \$50,000 | 1,560 | 40.54\% |
| Less than \$75,000 | 2,274 | 59.1\% |
| Less than \$150,000 | 3,355 | 87.19\% |
| \$150,000 or more | 493 | 12.81\% |
| County (Los Angeles) |  |  |
| Less than \$25,000 | 742,127 | 22.5\% |
| Less than \$50,000 | 1,514,182 | 45.91\% |
| Less than \$75,000 | 2,093,891 | 63.49\% |
| Less than \$150,000 | 2,923,737 | 88.66\% |
| \$150,000 or more | 374,108 | 11.34\% |
| State (California) |  |  |
| Less than \$25,000 | 2,394,295 | 18.92\% |
| Less than \$50,000 | 5,186,660 | 40.99\% |
| Less than \$75,000 | 7,485,387 | 59.15\% |
| Less than \$150,000 | 11,064,841 | 87.44\% |
| \$150,000 or more | 1,589,015 | 12.56\% |

According to Nielsen estimates, the median income for a family in 2009 ranged from \$43,929 to \$115,909, compared to the state median family income of $\$ 70,420$.

## (-) Immigration:

Data from the U.S. Census Bureau in 2000 indicate that $\mathbf{1 , 8 9 0}$ people or N/A of the population living in this area were "foreign born". Census defines foreign born as anyone who is not a U.S. citizen at birth. At this time, more recent estimates do not exist for the report area, but this area is located in California, which, according to the Department of Homeland Security, was home to 227,876 people who were granted Legal Permanent Residence status in 2009. Those LPRs, or "green cards", represent $\mathbf{2 0 . 1 5 \%}$ of green cards issued in the nation that year.

## (-) Households and Families:

The composition of the 3,848 households who reside in the study area is shown in the table below. Households refer to the person or group of people living in any one housing unit. Families, though, are groups of related people who live together. Generally, households that do not contain a family are made up of unrelated people living together (eg, roommates) or people living alone. While it is possible for two families to share a household, the difference between the number of households and the number of families in an area shows, approximately, the number of non-family households in a place.

| 2010 Household Composition | Number of Households | Percent of Households |
| :---: | :---: | :---: |
| Miracle Mile |  |  |
| Households | 3,848 | -- |
| Married with Children | 340 | 8.84\% |
| Single with Children | 285 | 7.41\% |
| Single Female with Children | 241 | 6.26\% |
| Other Households | 2,982 | 77.49\% |
| County (Los Angeles) |  |  |
| Households | 3,297,845 | -- |
| Married with Children | 809,353 | 24.54\% |
| Single with Children | 446,576 | 13.54\% |
| Single Female with Children | 323,391 | 9.81\% |
| Other Households | 1,718,525 | 52.11\% |
| State (California) |  |  |
| Households | 12,653,856 | -- |
| Married with Children | 3,239,775 | 25.6\% |
| Single with Children | 1,544,051 | 12.2\% |
| Single Female with Children | 1,099,662 | 8.69\% |
| Other Households | 6,770,368 | 53.5\% |


| $\mathbf{2 0 1 0}$ Family Counts | Number of Families |
| :---: | ---: |
| Miracle Mile |  |
| Families | 1,619 |
| County (Los Angeles) |  |
| Families | $2,248,687$ |
| State (California) |  |
| Families | $8,736,660$ |

## (-) Housing Type:

The type of housing available in this area, as estimated for 2010 by Nielsen, is described in the table below. Single family homes include all one-unit structures, both attached and detached. Townhouses or duplexes include one-unit attached homes, as well as housing units with two units. Units in small apartment building are buildings with 3 to 49 units; large apartment buildings include buildings with 50 units or more. Other types of housing include vans, boats, recreational vehicles, or other units.

| 2010 Housing Stock | Number of Units | Percent of Units |
| :---: | :---: | :---: |
| Miracle Mile |  |  |
| Single family detached homes | 956 | 23.91\% |
| Single family attached homes | 93 | 2.33\% |
| 2-unit homes and duplexes | 550 | 13.75\% |
| Units in small apartment buildings | 1,773 | 44.34\% |
| Units in large apartment buildings | 623 | 15.58\% |
| Mobile homes or manufactured housing | 4 | 0.1\% |
| Other types | 0 | 0\% |
| County (Los Angeles) |  |  |
| Single family detached homes | 1,723,433 | 50.34\% |
| Single family attached homes | 224,599 | 6.56\% |
| 2-unit homes and duplexes | 83,263 | 2.43\% |
| Units in small apartment buildings | 1,038,881 | 30.35\% |
| Units in large apartment buildings | 295,973 | 8.65\% |
| Mobile homes or manufactured housing | 54,438 | 1.59\% |
| Other types | 2,927 | 0.09\% |
| State (California) |  |  |
| Single family detached homes | 7,891,107 | 58.24\% |
| Single family attached homes | 945,827 | 6.98\% |
| 2-unit homes and duplexes | 350,240 | 2.58\% |
| Units in small apartment buildings | 2,994,810 | 22.1\% |
| Units in large apartment buildings | 820,687 | 6.06\% |
| Mobile homes or manufactured housing | 531,806 | 3.92\% |
| Other types | 15,449 | 0.11\% |

## (-) Tenure:

Across the area, an estimated $\mathbf{3 1 . 9 9 \%}$ or $\mathbf{1 , 2 3 1}$ households owned their home in 2010. By 2015, 1,260 households are projected to own their homes. The average size of a household in this area ranged from 1.85 to 2.09 in 2010, as compared to the average household size for the county and the state, 3.03 (Los Angeles) and 2.92 (California) respectively.

## (-) Vacancy:

There were 3,999 housing units found in the study area in 2010, according to Nielsen estimates. In 2000, the Census showed $0.71 \%$ of housing units to be in the category "other vacant," compared to $0.62 \%$ in the state. This way of counting vacant properties excludes units that are vacant because they are for sale or for rent. Also excluded are seasonal use properties. This vacancy category is a typical indicator of neighborhood distress.
The US Postal Service tracks vacancy rates on a quarterly basis, showing vacancy trends over the short term. In the second quarter of 2010, the vacancy rate in this area ranged from $1.88 \%$ to $5.56 \%$.

| USPS Vacancy Rates | 2008Q3 | 2008Q4 | 2009Q1 | 2009Q2 | 2009Q3 | 2009Q4 | 2010Q1 | 2010Q2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miracle Mile |  |  |  |  |  |  |  |  |
| Number Vacant | 280 | 339 | 336 | 319 | 315 | 306 | 324 | 278 |
| Percent Vacant | $\begin{array}{r} \text { Ranged } \\ \text { From } 2.23 \% \\ \text { to } 5.66 \% \end{array}$ | $\begin{array}{r} \text { Ranged } \\ \text { From } 1.79 \% \\ \text { to } 7.48 \% \end{array}$ | Ranged From 1.9\% to $7.4 \%$ | $\begin{array}{r} \text { Ranged } \\ \text { From } 1.74 \% \\ \text { to } 7.1 \% \end{array}$ | $\begin{array}{r} \text { Ranged } \\ \text { From } 1.34 \% \\ \text { to } 6.87 \% \end{array}$ | Ranged From 1.5\% to 6.51\% | $\begin{array}{r} \text { Ranged From } \\ 1.59 \% \text { to } \\ 6.91 \% \end{array}$ | $\begin{array}{r} \text { Ranged From } \\ 1.88 \% \text { to } \\ 5.56 \% \end{array}$ |
| County (Los Angeles) |  |  |  |  |  |  |  |  |
| Number Vacant | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Percent Vacant | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

## (-) Employment:

The following table shows the number of people who were employed, unemployed, in the labor force, and the unemployment rate for the market in which the report area is located, according to the Bureau of Labor Statistics.

| 2009 Unemployment rate | $\begin{gathered} \text { March } \\ 2010 \end{gathered}$ | April 2010 | May 2010 | June 2010 | July 2010 | $\begin{gathered} \text { August } \\ 2010 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| City (Los Angeles) |  |  |  |  |  |  |
| Employed | 1,658,055 | 1,659,485 | 1,644,917 | 1,642,404 | 1,642,577 | 1,651,523 |
| Unemployed | 257,956 | 249,897 | 252,644 | 255,601 | 281,469 | 275,393 |
| In Labor Force | 1,916,011 | 1,909,382 | 1,897,561 | 1,898,005 | 1,924,046 | 1,926,916 |
| Unemployment Rate | 13.5 | 13.1 | 13.3 | 13.5 | 14.6 | 14.3 |
| Metro Area (Los Angeles-Long Beach-Glendale, CA Metropolitan Division) |  |  |  |  |  |  |
| Employed | 4,288,614 | 4,292,313 | 4,254,632 | 4,248,133 | 4,248,580 | 4,271,719 |
| Unemployed | 596,610 | 577,972 | 584,325 | 591,164 | 650,992 | 636,941 |
| In Labor Force | 4,885,224 | 4,870,285 | 4,838,957 | 4,839,297 | 4,899,572 | 4,908,660 |
| Unemployment Rate | 12.2 | 11.9 | 12.1 | 12.2 | 13.3 | 13 |
| County (Los Angeles) |  |  |  |  |  |  |
| Employed | 4,288,614 | 4,292,313 | 4,254,632 | 4,248,133 | 4,248,580 | 4,271,719 |
| Unemployed | 596,610 | 577,972 | 584,325 | 591,164 | 650,992 | 636,941 |
| In Labor Force | 4,885,224 | 4,870,285 | 4,838,957 | 4,839,297 | 4,899,572 | 4,908,660 |
| Unemployment Rate | 12.2 | 11.9 | 12.1 | 12.2 | 13.3 | 13 |
| State (California) |  |  |  |  |  |  |
| Employed | 15,936,490 | 16,018,874 | 16,058,981 | 16,049,605 | 16,025,637 | 16,051,763 |
| Unemployed | 2,379,642 | 2,233,472 | 2,167,918 | 2,227,029 | 2,340,675 | 2,273,853 |
| In Labor Force | 18,316,132 | 18,252,346 | 18,226,899 | 18,276,634 | 18,366,312 | 18,325,616 |
| Unemployment Rate | 13 | 12.2 | 11.9 | 12.2 | 12.7 | 12.4 |

In this area in 2010, Nielsen estimates that people were employed in the following industries:

|  | People | Percent | Percent Employed in this Industry in |
| :--- | :--- | :--- | :--- |


| Employment by Industry | Employed | Employed in this Industry | California |
| :---: | :---: | :---: | :---: |
| Accommodation and Food Services Industry Employment | 166 | 4.22\% | 6.82\% |
| Administrative and Support and Waste Management Services Industries Employment | 148 | 3.76\% | 4.57\% |
| Agriculture, Forestry, Fishing and Hunting Industry Employment | 10 | 0.25\% | 1.89\% |
| Arts, Entertainment, and Recreation Industries Employment | 281 | 7.14\% | 2.53\% |
| Educational Service Industry Employment | 288 | 7.32\% | 8.43\% |
| Finance, Insurance, Real Estate and Rental and Leasing Industries Employment | 386 | 9.81\% | 6.95\% |
| Health Care and Social Assistance Industry Employment | 573 | 14.57\% | 11.29\% |
| Information Industry Employment | 490 | 12.46\% | 3.05\% |
| Manufacturing Industry Employment | 132 | 3.36\% | 10.52\% |
| Management of Companies and Enterprises Industry Employment | 0 | 0\% | 0.07\% |
| Other Services Industry Employment | 179 | 4.55\% | 5.24\% |
| Professional, Scientific, and Technical Services Industry Employment | 456 | 11.59\% | 7.39\% |
| Public Administration Employment | 96 | 2.44\% | 4.45\% |
| Retail Trade Industry Employment | 400 | 10.17\% | 11.16\% |
| Construction Industry Employment | 85 | 2.16\% | 7.4\% |
| Transportation and Warehousing, and Utilities Industries Employment | 159 | 4.04\% | 4.82\% |
| Wholesale Trade Industry Employment | 85 | 2.16\% | 3.42\% |

## (-) Crime:

The crime rates per 100,000 persons in the Census Place and county in which the study area is located, as reported by the FBI's Uniform Crime Reports, are as follows. Data was reported by the FBI for selected Census Places and counties, so data may be unavailable for your study area.

| Crime Rates per 100,000 persons | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ |
| :---: | ---: | ---: | ---: | ---: |
| County (Los Angeles) |  |  |  |  |
| Aggravated Assault | 361.9 | 338.74 | 327.89 | 304.67 |
| Burglary | $2,154.62$ | $2,041.28$ | $2,078.68$ | $2,057.39$ |
| Motor Vehicle Thefts | 705.95 | 645.36 | 600.92 | 573.03 |
| Murder | 10.69 | 10.09 | 8.7 | 8.16 |
| Rape | 23.83 | 23.36 | 23.01 | 22.01 |
| Robbery | 266.84 | 276.62 | 278.73 | 270.77 |

The following Cities that are within or contain the report area have no data available: Los Angeles
(-) Endnotes:

Calculations presented here were performed by staff at The Reinvestment Fund and are based on public and proprietary data sources that have been licensed for use in PolicyMap.

Depending on the type of size of the area selected for this report, the above values capture data for the block groups, tracts, counties, etc, in which at least $50 \%$ of their areas are contained. If this report is run for a zip code, some data will be unavailable, as zip code values for some topics are not available through the Census.

The source of data on rental units, gross rent, cost burden, and vacancy are from the 2000 decennial U.S. Census, Summary File 3. For custom areas, such as radii, custom regions, school districts, and political districts, Census data was calculated by summing the following component Census Block Groups: , , , , , , . Estimates and projections of tenure, incomes, household composition, and housing stock are provided by Nielsen for 2010 and 2015. For custom areas, such as radii, custom regions, school districts, and political districts, Nielsen data was calculated by summing the following component Census Block Groups: , , , , , , . For more information on demographic data in PolicyMap, see the related entries for Census and Nielsen in our Data Directory.

The source of data on population trends, racial characteristics, age distribution, incomes, foreign born population, households, housing type, tenure, and employment are from the 2000 decennial U.S. Census, Summary File 3. For custom areas, such as radii, custom regions, school districts, and political districts, Census data was calculated by summing the following component Census Block Groups: , , , , , , Estimates and projections of all of these topics, except foreign born population, are provided by Nielsen for 2010 and 2015. For custom areas, such as radii, custom regions, school districts, and political districts, Nielsen data was calculated by summing the following component Census Block Groups: , , , , , , . Data on legal permanent residents is from the Department of Homeland Security, and, for all areas, describes the state in which that area is located. For more information on demographic data in PolicyMap, see the related entries for Census, Nielsen, and Department of Homeland Security Immigration Yearbook in our Data Directory.

The source of crime data in the tables presented here is Federal Bureau of Investigation's Uniform Crime Reporting (UCR) Program, which compiles standardized incident reports from local law enforcement agencies in order to produce reliable, uniform, and national crime data. The UCR Program collects data on known offenses and persons arrested by law enforcement agencies. For details on this dataset, see the related entry for FBI Uniform Crime Reports in the Data Directory. Crime data in this report is not summed or aggregated, but rather listed for each of the complete areas within the study area for which crime is reported.

For the separate Employment and Crime Sections in this report, only locations for which data are available are included in the tables. If the section does not include information, no data was available for any of the locations or component parts of the area you requested for this report.

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Community Profile Report by Custom Region for area in Los Angeles County 10/25/2010
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